# Regenerating Legacy Cities:
# Creating Opportunity, Fostering Inclusion

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City of New Orleans

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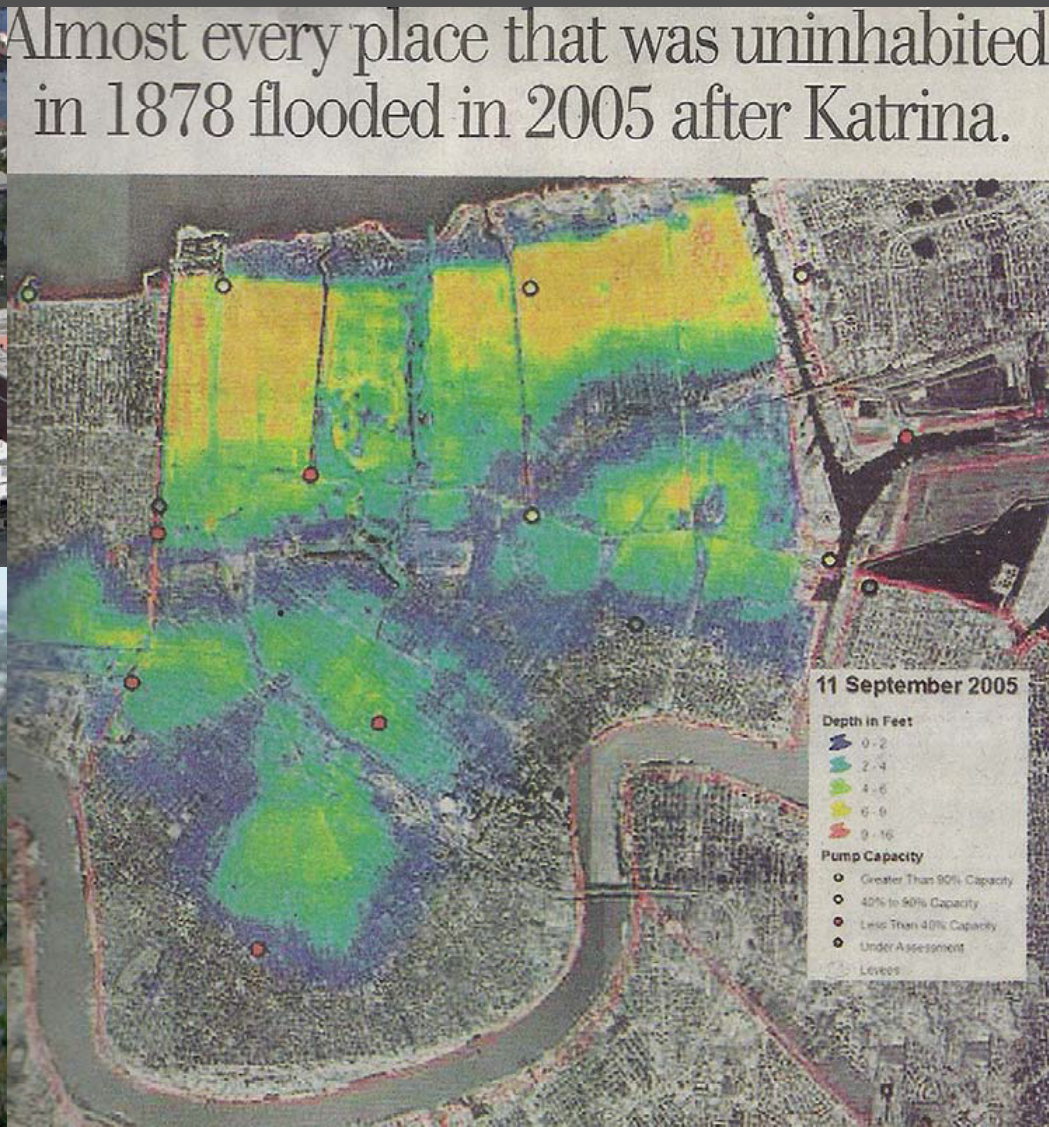

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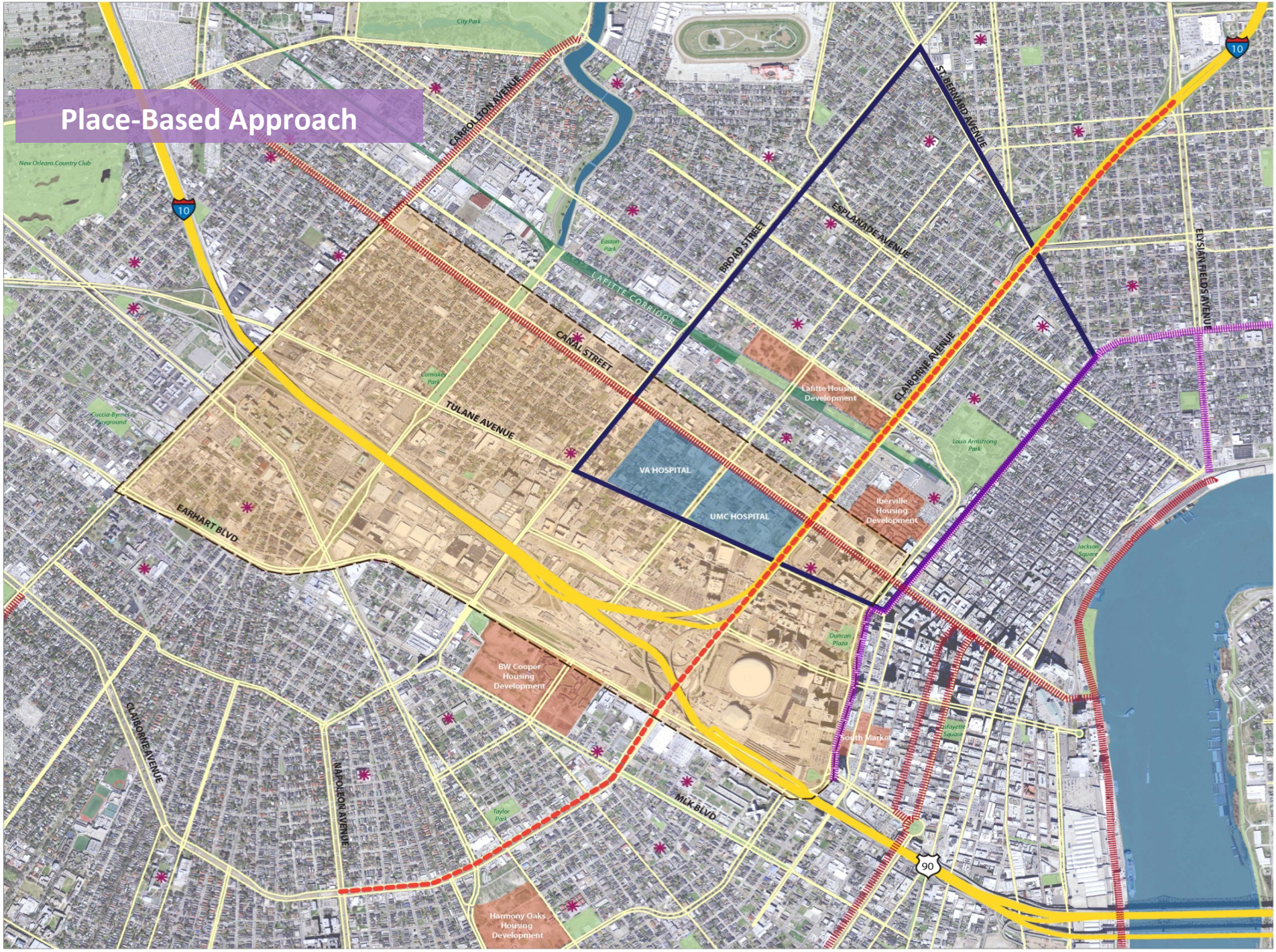
80% of New Orleans was flooded

Near 230,000 occupied housing units were flooded

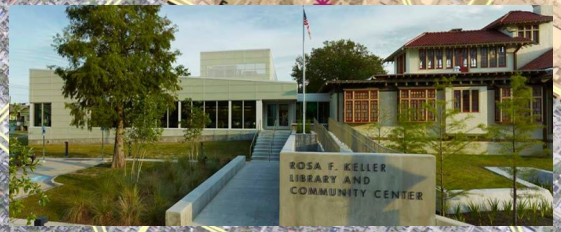
Over 100,000 households had more than 4 feet of flood water

Population:

- Pre-Katrina 484,000
- January 2006 181,400
- 2013 379,000


Place-Based Approach
CARROLLTON AVENUE
BROAD STREET
ESPLANADE AVENUE
ST. BERNARD AVENUE
CLAIBORNE AVENUE
EDYSIAN FIELDS AVENUE
LAFITTE CORRIDOR
CANAL STREET
TULANE AVENUE
EARHART BLVD
MLK BLVD
NAPOLEON AVENUE
VA HOSPITAL
UMC HOSPITAL
BW Cooper Housing Development
Lafitte Housing Development
Iberville Housing Development
Harmony Oaks Housing Development
City Park
New Orleans Country Club
Easton Park
Comiskey Park
Cuccia-Byrnes Playground
Louis Armstrong Park
Jackson Square
Duncan Plaza
Lafayette Square
South Market
Taylor Park
10
90

# Place-Based Approach



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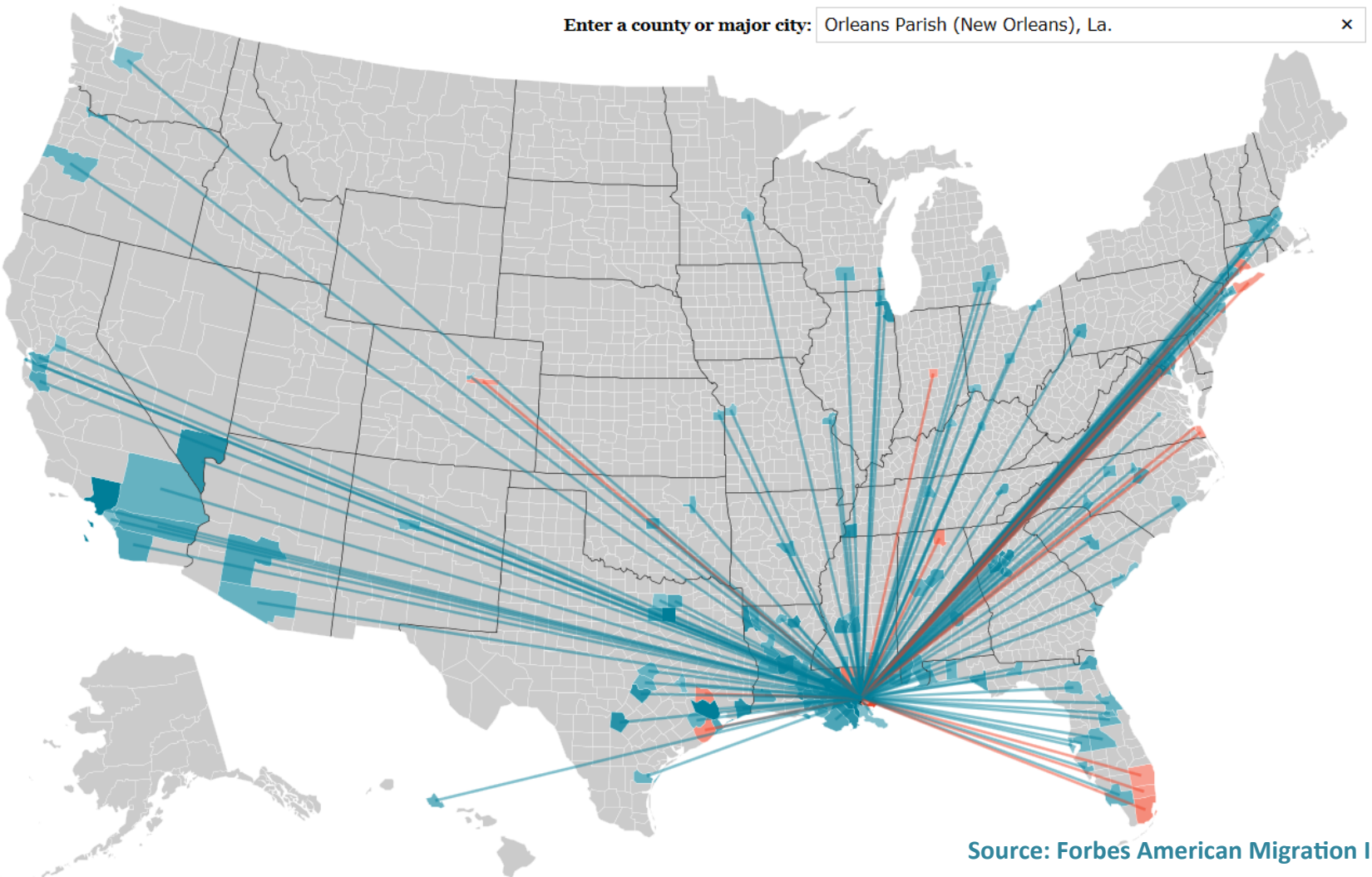


Source: Forbes American Migration Interactive Map

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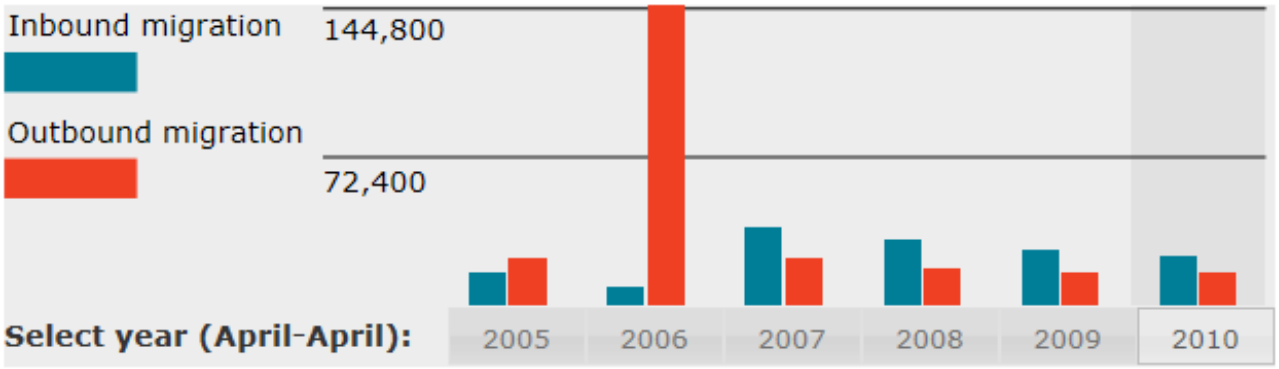
## Orleans Parish

**Population (2010):** 343,829
**Population (2005):** 494,294
**Inbound income per cap. (2010):** $19,100
**Outbound income per cap. (2010):** $19,300
**Non-migrant income per cap. (2010):** $23,000

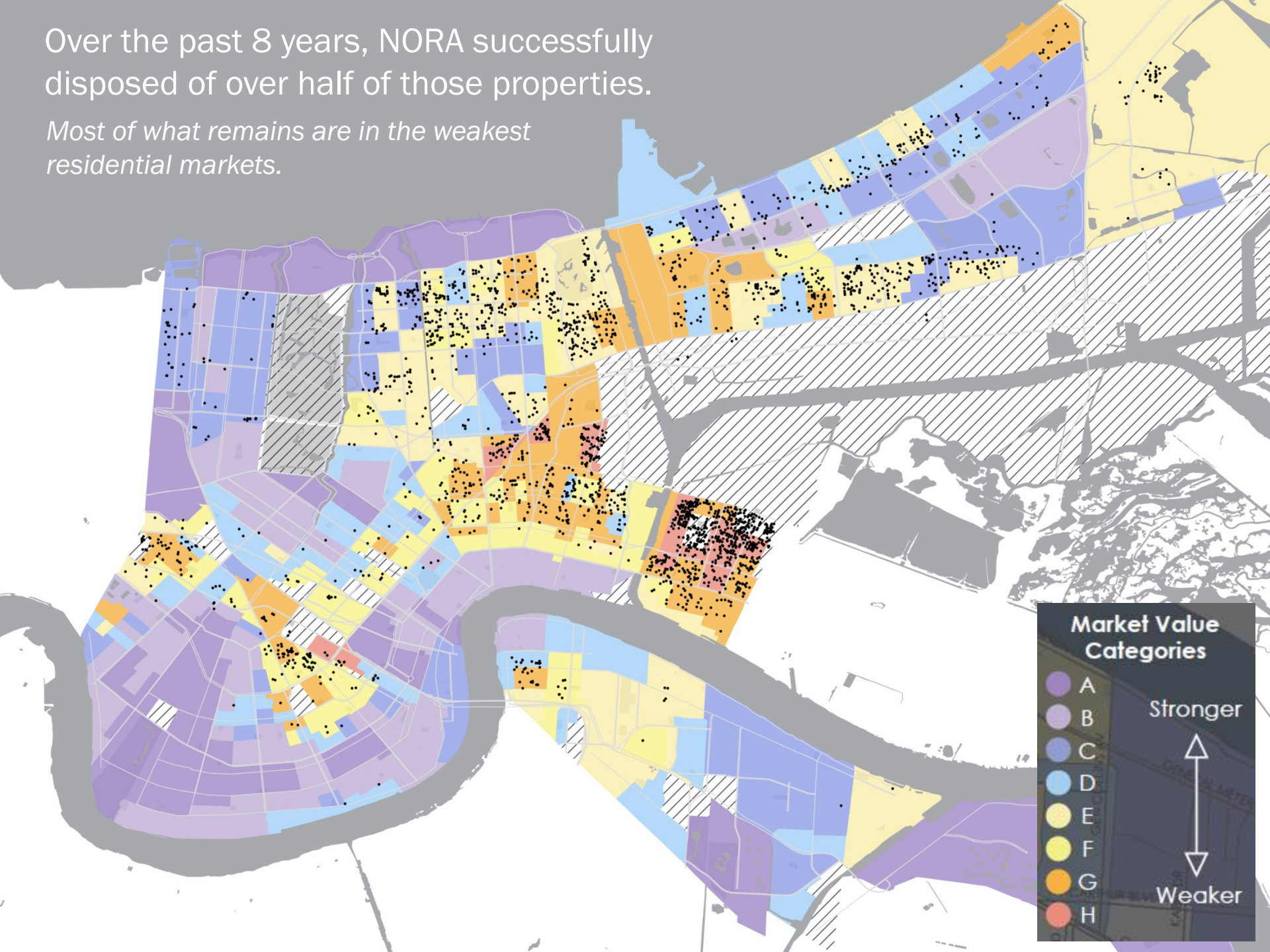



**Enter a county or major city:** Orleans Parish (New Orleans), La. ×

Source: Forbes American Migration Interactive Map

Over the past 8 years, NORA successfully disposed of over half of those properties.

*Most of what remains are in the weakest residential markets.*



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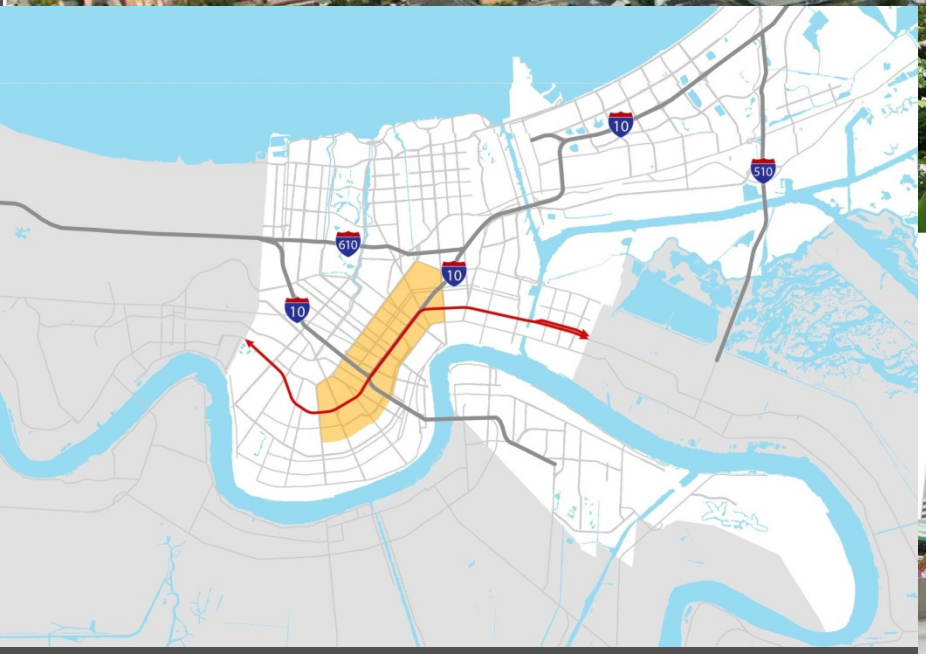

Economic Development

Livable Claiborne Communities

Transportation Systems

Community Regeneration

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New Orleans Redevelopment Authority (NORA)

Christian Unity Baptist Church

Claiborne Coalition

Port Authority of New Orleans and Board of Trade

Regional Planning Commission of New Orleans (RPC/MPO)

Regional Transit Authority of New Orleans (RTA)

New Orleans Jazz and Heritage Festival Foundation

New Orleans Sewer and Water Board

Transport NOLA

Hoffman Triangle

Jericho Housing

St. Peter Claver Catholic Church

West Jefferson Civic Association

ENONAC

Louisiana Trucking Association

Greater Tremé Consortium Inc.

Catholic Charities of New Orleans

Recovery School District of Louisiana (RSD)

Downtown Development District

Mardi Gras Indian Council

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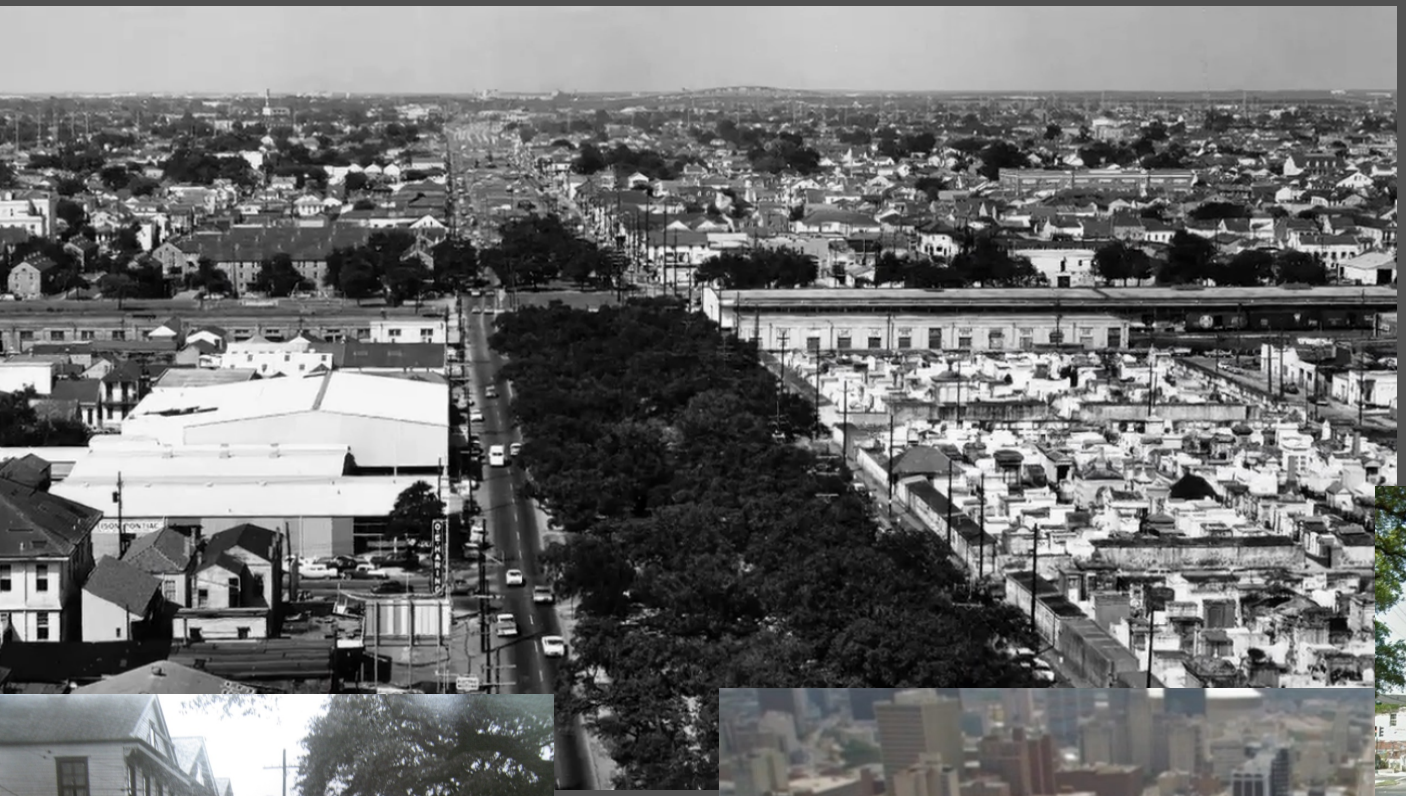
| Guiding Principles | Elements | Examples |
|---|---|---|
| **EQUITY** | -Fair,<br>-Inclusive<br>-Equal opportunity | -Affordable housing<br>-Access to training and education<br>-Access to jobs<br>-Access to business capital and markets |
| **CHOICE** | -Opportunity to choose | -Different housing types<br>-Multimodal transportation |
| **SUSTAINABILITY** | -Use natural systems when possible<br>-Efficient use of resources | -Green infrastructure for stormwater management<br>-Energy-efficient development |



W-910
Up N. Claiborne At Ursuline
Aug-10-1947
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***Implement Anchor Institutional Strategy***

- Majority of LCC **employment growth will be in the health care sector**
- **30% of** LCC **residents** of working age **do not have a high school diploma**
- A **high school diploma** qualifies someone for 35% of the jobs in health care…
- **2 more years of school** give access to 85% of health care jobs

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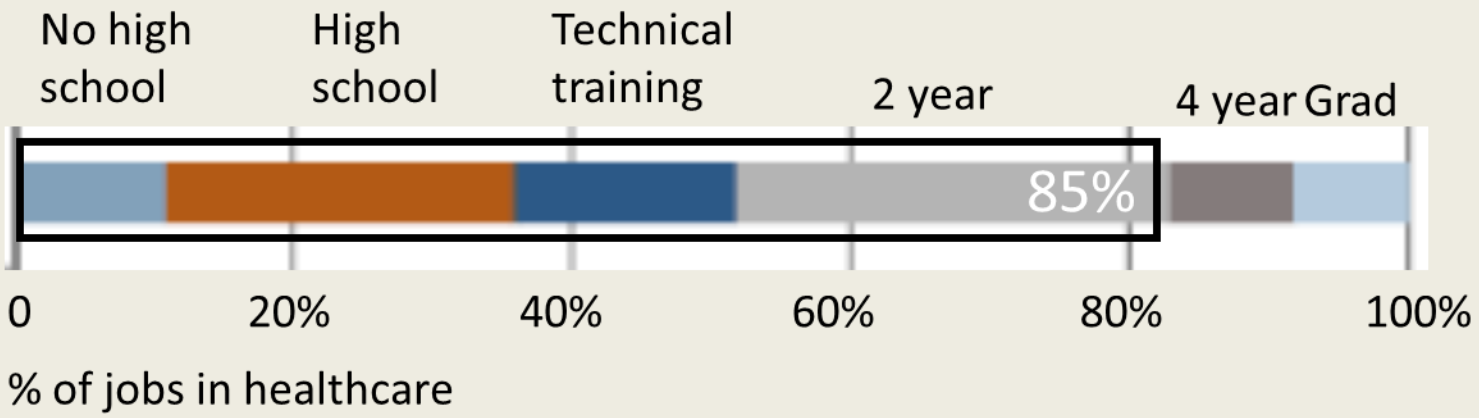

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*Create mixed-income neighborhoods with 50% affordable housing*

- Create an affordability target for each phase of housing revitalization goals
- Leverage programs to support rehabilitation of scattered site, traditional housing for rental
- Work with hospitals to leverage demand for worker housing

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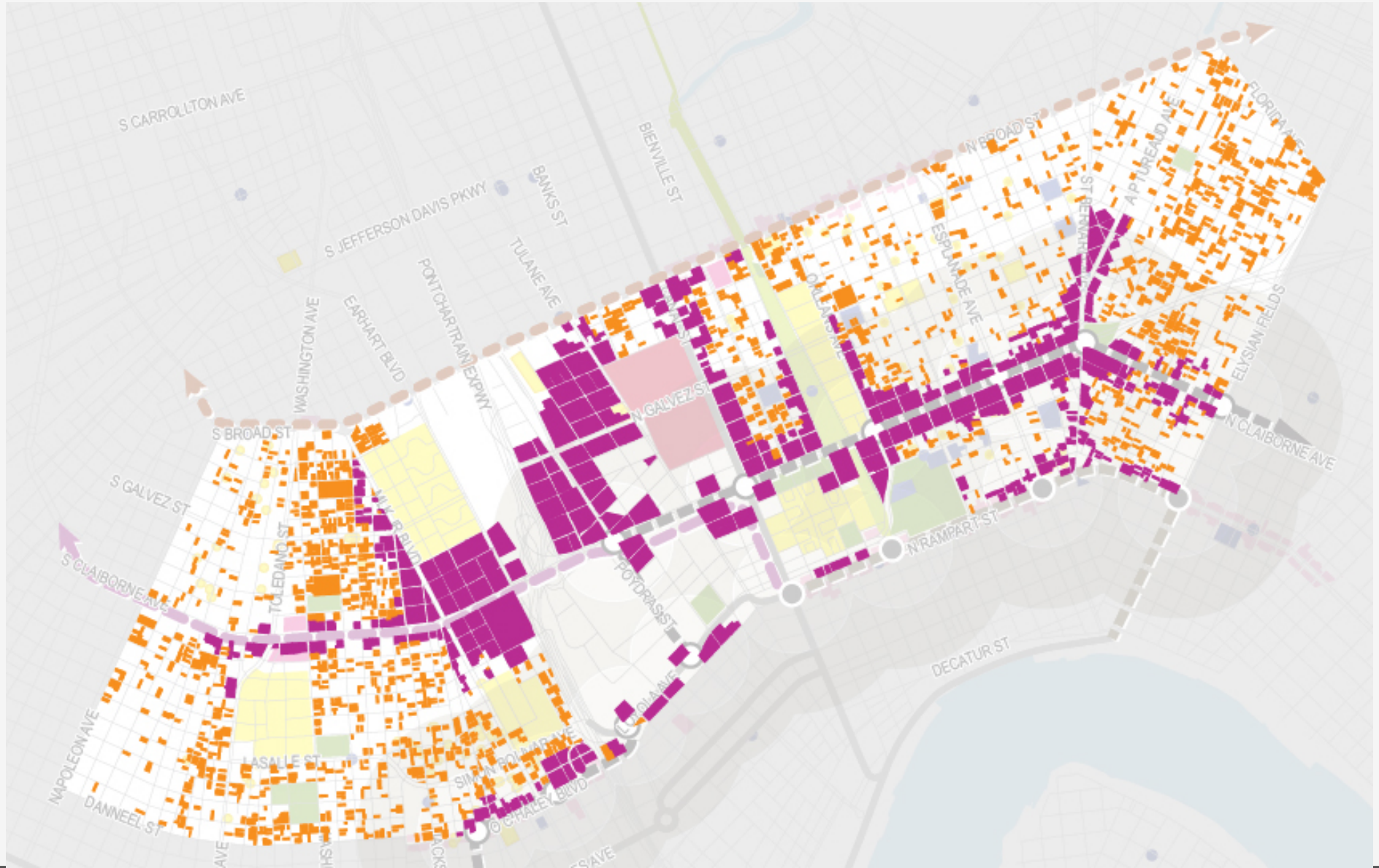

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